

Video Instructions

Audio Quality

- My audio is clear, loud and free from background interference.
- I used an external microphone to record my audio.
- I do not use any copyright protected music in my video.
- If I use music, it does not overpower my audio.
- Stray noises are not permitted.

Video Quality

- The camera is held steady during filming, no shakes, no jitters, no zooming.
- Proper lighting and illumination allows the video to be seen clearly.
- The characters in the video are appropriately dressed for the part they play.
- All on-camera speaking parts appear to be natural speaking, no scripts appear in the video.
- Speaking parts are memorized and properly delivered using a loud and clear voice.
- Close up photography is used to enhance the visual appeal of the project.
- Narrations flow seamlessly from close up shots of objects to speaking parts. (J – Cut)
- Actors face the camera when speaking.

Props and Filming Location

- Props are used to compliment the video and explain the public service message.
- Props are appropriate for the tone and message of this video.
- Location was carefully chosen and supports the video message.
- Background or background image is appropriate and supports the video message.

Text and Titling

- Titles are used to introduce the video topic and are also used for the ending credits.
- The titles are displayed long enough to read them.
- The titles properly transition (fade) into the on-screen action, narration, and speaking parts.

Handling of Equipment

- Borrowed equipment is returned on time.
- Borrowed equipment is returned in excellent condition.

Legal

- No copyright protected music is used.
- No copyright protected logos are used.
- Royalty free music (elevator music) is ok.